# Blue Shield of California's Employee Appreciation Week Corporate Event General Information

# **Performers**

- David Mahokey david.mahokey@gmail.com 724-317-1045 (Piano)
- Lindsay Everly lindsayeverlymusic@gmail.com 415-996-7140 (Piano)

## **Entire Event Day Time Frame**

03/06/2025 - 09:00 am - 02:00 pm PST

# **Location**

Blue Shield CA - Oakland Office 601 12th St Oakland, California 94607-3885

# **Contact Person(s)**

Cassie Cherner (310) 779-7186 cassie.cherner@blueshieldca.com

# Load-In

**Load-in Note**: You may see one or both performers arriving for setup. Rest assured, this is normal and coordinated in advance.

You may load in equipment at 07:00 am

**Please Note:** Go to loading dock, unload into freight elevator and into lobby. Move cars to parking and proceed to lobby for security access. Players will need to sign NDA, have a picture taken, and wear a visitor pass. Cassie and Lisa will present for assistance.

# **Expected number of guests:**

200

# **Upgrades**

• Mini-shells

# Blue Shield of California's Employee Appreciation Week Corporate Event General Timeline

## **Itinerary**

Activity	Notes
Set up - load in	
Dj music only	People will be arriving and taking their seats
lunch break - speaker presenting on stage, no music needed.	Break - no services needed. Lunch break
presentations over - dueling pianos begin	1:30 - soft stop, 2:00 hard stop/ load out.
	Set up - load in Dj music only lunch break - speaker presenting on stage, no music needed. presentations over -

# **Dinner Seating**

There is a 1.5 hour window where we have executives presenting and no music is needed. Lunch will be provided.

### **Announcements**

Happy Employee Appreciation Week! Encourage photo booth, stop the swag table, have some food, request some songs, sing along, etc...

# **Explicit Lyrics:**

Keep it clean - corporate event. Bleep out if needed.

# **Tipping:**

No

## VIP Branding Wrap

Players, please find the simple instructions on how to apply the wrap here: <u>https://youtu.be/OYODK8s37gs</u> **Additional Information:** Guests will be coming and going, we're hoping the music will keep them entertained and make them want to stick around for a while. This is an employee appreciation event - want to keep it fun and exciting!

First female CEO, Lois, and this is the first town hall event with her.

# **Blue Shield of California's Employee Appreciation Week Corporate Event Miscellaneous Information**

# **People To Include In Show**

TBD - Will check and report back if so.

# Wireless

#### **Details:**

Please Provide The Name Of The Connection And Password Wireless Name

tbd

Password

tbd

# **Other**

Performer's Attire - Dressy Casual (Women: a degree of polish, such as a blazer or jewellery. Flats or heels are acceptable. Men: chinos, suit paints or designer denims with a button-up or collared shirt; no ties.) **Performance Expectations** - 2

This number represents a sliding scale between 0 and 5. 0 leans towards traditional bar show with lots of dueling piano banter and comedy. 5 represents a show with little talking and non-stop dancing. A lot of dueling piano banter and comedy. A little focus on dancing.

## Please be sure to review the Corporate Events Guide!

# **Departure And Load-Out**

We must be packed up and out of the venue by 03:00 pm

# **Blue Shield of California's Employee Appreciation Week Corporate Event Gear Check And No-List**

# **Reminders:**

- Turn down the lights in the room
- Double check your sound board settings, speaker settings, lights, mics on, etc.

# **Gear Check List:**

- Keyboard (with power cable and sustain pedal)
- Wireless Mic and extra batteries (lapel for ceremony) No shuttle
- Stands (Keyboard Stand, Music Stand, Mic Stand, Light Stands, Speaker Stands)
- Speakers (with power cables)
- Monitors (Players may bring their own. All monitors must use the Main Send, no independent mixes)
- Lights (With power cables and pedals)
- iPad (charged, or with charger)
- Mixing Board
- EIF/Questionnaire
- Pencils/Forms/Tip Jar/Gaff Tape
- Freddy
- Stool
- Cables (Power/Patch/XLR/DJ Cable)
- DJ Headphones
- Mini Shells
- Rockin Roller
- Extra Mic

### Clothing: Shirt/Pants/Socks/Shoes/Belt/Tie/Undershirt Mike Potts - (815) 245-3623 (text only)

Business Cards

# Scribd

Scribd is a great resource for locating sheet music (ie. First dances, ceremony music, special requests). Please feel free to use our account.

Username:info@felixandfingers.com Password:FFPlayer88

# **Player FAQ**

Have other questions? Chat with our AI Support

# The "No" List

- No venue manager
- No genres/tunes to avoid
- No must-play songs
- No tipping allowed
- No alcohol - No children
- No sound ordinances

# **Emergency Contacts**

Below is the order of contact to follow:

**1. National Entertainment Director** Shawn Grindle - (412) 860-0544

2. Logistics Manager Tina Naponelli - (815) 382-4341

If they are unavailable:

#### 3. COO Bre Podgorski - (818) 823-5799 (text only)

**4. CEO**